

Reach the Neurology and Neuroscience
Thought Leaders from Across the U.S.
and Around the Globe



**AMERICAN
NEUROLOGICAL
ASSOCIATION**
INNOVATORS IN DISCOVERY,
EDUCATION, AND CARE

A silhouette of a city skyline with various buildings and palm trees against a dark blue background.

PROSPECTUS



**Advertise.
Exhibit.
Sponsor.
Support.**

**ORLANDO,
FLORIDA**

**September 14-17
Opening Symposium
September 14**

ANA 2024

A graphic of a starburst or comet tail, consisting of many small white stars and larger yellow stars, curving across the top right of the bottom section.

**149th Annual Meeting
of the American
Neurological Association**



ANA 2024

149th Annual Meeting
of the American
Neurological Association

WELCOME, SPONSORS

It is with great pleasure that the American Neurological Association (ANA) invites you to sponsor ANA2024, our 149th Annual Meeting.

The ANA Annual Meeting is the foremost educational and networking event in academic neurology. This year it will be held at the Hilton Orlando in Orlando, Florida, September 14-17. Enjoy this prime location that's in the heart of everything, with some of the best local attractions just a stone's throw away: SeaWorld, Dr. Phillips Center for the Performing Arts, Orlando Science Center, Universal CityWalk and more!

Please review this prospectus to discover how you can support and interact with the world's most prominent neurological researchers and clinicians.

To secure your sponsorship, you may scan and email the contract at the back of this Prospectus.

Email to Jennifer Summers, Meetings Manager, at jsummers@myana.org. We look forward to your participation!

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FOR MORE INFORMATION OR TO BOOK YOUR SPONSORSHIP NOW
contact Jennifer Summers, Meetings Manager, at jsummers@myana.org

WHY SPONSOR THE ANA ANNUAL MEETING?

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149th Annual Meeting
of the American
Neurological Association

*Raise awareness of
your latest products
and services*

*Demonstrate
your company's
leadership in
neurology and
neuroscience*

*Reach thought
leaders, researchers,
and practicing
physicians in
neurology*

OUR SPONSORS
INCLUDE TOP
COMPANIES IN:

- Pharmaceuticals
- Biotechnology
- Brain Imaging
- Genetic Research
and Testing
- Hardware/Software
- Research Tools
- ...and many others

ABOUT THE ANA

As the global burden of neurological disorders continues to grow, a diverse community of physician-scientists is pushing the limits of neuroscience research to combat disease and bring novel diagnostics and treatments to people worldwide. The ANA is the professional ally of physicians and researchers who strive to make a difference through careers that combine neurological discovery, education, and clinical care.

From advances in stroke, dementia, and movement disorder, to epilepsy and other neurologic diseases, members of the American Neurological Association are at the forefront of research and practice devoted to understanding neurological health and treating diseases of the nervous system.

As the premier professional society of academic neurologists and neuroscientists since 1875, the ANA continues to set the standard for research and practice through its popular Annual Meeting, the highly ranked journals *Annals of Neurology* and *Annals of Clinical and Translational Neurology* (ACTN), and through advocacy for national policies that serve the best interest of researchers, practitioners, and patients. For more information about the ANA, visit myana.org.

ABOUT OUR MEMBERS

Our membership is comprised of the world's top clinicians and researchers in the fields of neurology and neuroscience from institutions such as the National Institutes of Health, Columbia University, UCSF, Washington University, Johns Hopkins University, Northwestern University, Yale University, UCLA, Stanford University, Emory University, University of Rochester, University of Michigan, University of Pennsylvania, Harvard University, Weill Cornell Medicine, Cleveland Clinic, and Mayo Clinic. Seven Nobel laureates who have made outstanding contributions in the fields of medicine, chemistry, and/or physics are members of the ANA.

Our members include specialists in:

- Autoimmune Neurology
- Behavioral Neurology
- Cerebrovascular Disease & Interventional Neurology
- Clinical Logic
- Dementia & Aging
- Education
- Environmental Neurotoxicology
- Epilepsy
- Global Neurology
- Health Services Research
- Movement Disorders
- Multiple Sclerosis
- Neurocritical Care
- Neurogenetics
- Neuromuscular Disease
- Neuro-Oncology
- Sleep Disorders & Circadian Rhythm
- Traumatic Brain Injury



**CONTACT ANA
HEADQUARTERS**

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A LOOK AT ANA2023

ANA 2024

2024.myana.org

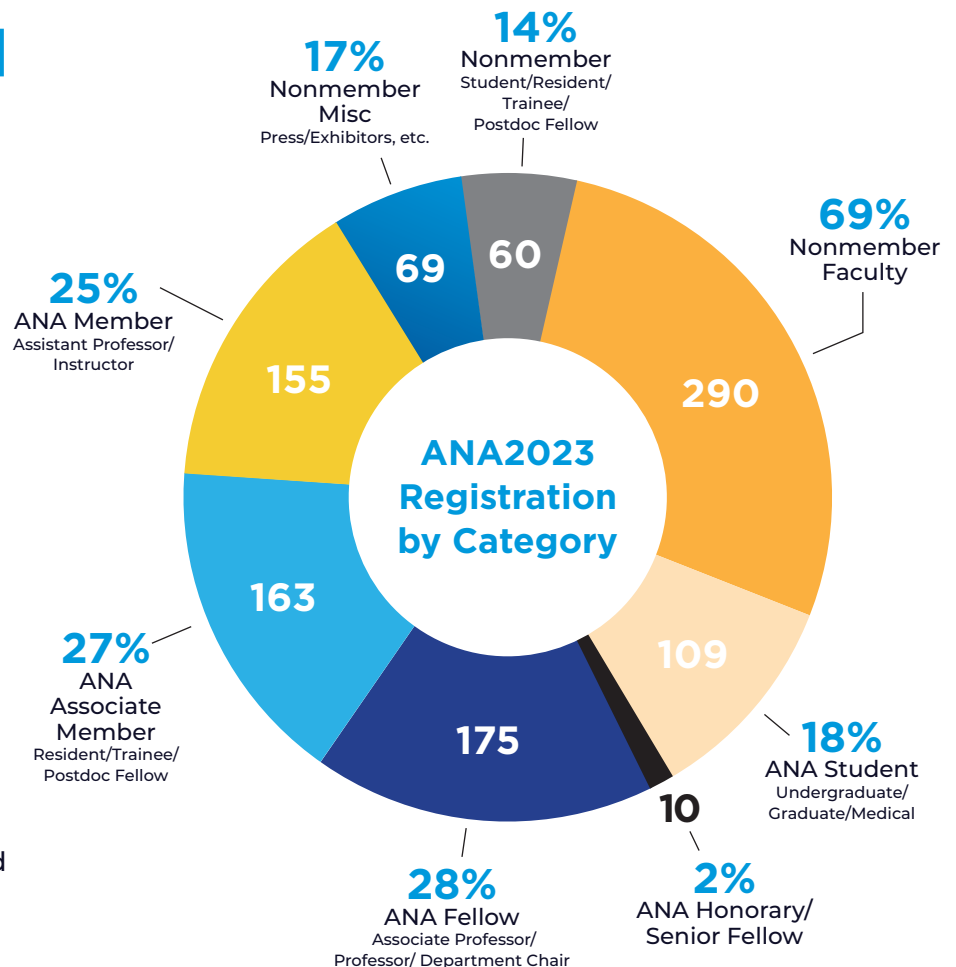


Nearly **1,035 attendees** from almost every U.S. state and **28 countries**

Over **250 faculty members** from top institutions who delivered more than **600 presentations**

Topics covered at ANA2023 included:

- Opening Symposium: Gene Therapy in Rare Neurological Diseases
- The Role of RNA-Binding Proteins and RNA Metabolism in Neurological Development and Disease
- Presidential Symposium: Exploring Sleep Disturbance in CNS Disorders
- Neurological Management of Persons Living with HIV
- Prodromal Neurologic Disease: Early Markers and Earlier Opportunities for Treatment
- The Evolving Role of Anti-Amyloid Therapies for Alzheimer’s disease



BECOME A PLATINUM, GOLD, OR SILVER SPONSOR!



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	PLATINUM \$40K	GOLD \$30K	SILVER \$15K
Acknowledgement of Sponsorship Level on ANA2023 Website	PLATINUM SPONSOR acknowledgment	GOLD SPONSOR acknowledgment	SILVER SPONSOR acknowledgment
Industry Innovation Session (Satellite Symposium) (Product Theatre, Focus Group, or other symposium – a \$20K value)	Industry Innovation Session (Satellite Symposium) <i>The deadline to submit the Satellite Symposium Content Approval Form (page 19) for review and consideration is Friday, May 31, 2024.</i>	Industry Innovation Session (Satellite Symposium) <i>The deadline to submit the Satellite Symposium Content Approval Form (page 19) for review and consideration is Friday, May 31, 2024.</i>	
Exhibit Booth	10' x 10' Exhibit Booth	10' x 10' Exhibit Booth	10' x 10' Exhibit Booth
Conference Bag Insert	Conference Bag Insert		
Ad in ANA2023 Final Program	Full Page	Half Page	Half Page
Customized E-blast to Registrants	2 e-blasts	1 e-blast	1 e-blast
Social Media Posting	2 posts	1 post	
Featured in Virtual Industry Pavilion on myana.org	Priority placement for one year	Placement for one year	Placement for one year

EXHIBIT OPPORTUNITIES

Enjoy high visibility at the conference, and a convenient home base, by reserving an exhibit booth or tabletop. The scientific poster sessions will also be held in the Exhibit Hall which will provide you with full access to all attendees during the Poster Presentation Receptions. These receptions will be held in Orange Ballrooms A-D, F-G and the Orange Foyer on Sunday, **September 15, from 5:30 – 7:00 PM** and Monday, **September 16, from 6:00 – 7:30 PM**.

The ANA will post the final, labeled exhibit hall layout on the conference website and mobile app so attendees can plan to come visit your exhibit.



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Our Passport to Prizes game will drive traffic to your booth!

All attendees will receive a Passport to Prizes game card in the mobile app with exhibitors' company names and booth numbers. When an attendee visits your booth, you'll give them a code to submit into the mobile app. Attendees who have visited enough booths will be entered into a prize drawing!



PREMIUM EXHIBIT BOOTH

Only 5 available!

**10' X 10'
\$5,000 EACH**

- Located in the Orange Foyer, directly outside and in between the Poster/Exhibit Hall (Orange Ballrooms) and Orlando III where the Opening Symposium and all Plenary sessions will be held.
- Breakfasts, lunches, and refreshments will be served in the Orange Foyer throughout the conference.

PREMIUM EXHIBIT TABLE

Only 8 available!

\$3,500 EACH

- Located in the Orange Foyer, directly outside and in between the Poster/Exhibit Hall (Orange Ballrooms) and Orlando III where the Opening Symposium and all Plenary sessions will be held.
- Breakfasts, lunches, and refreshments will be served in the Orange Foyer throughout the conference.

EXHIBIT BOOTHS – 10' X 10' \$4,000 EACH

- Three full conference registrations including all events and meals*
- Back wall and side rails (pipe and drape)
- One 6' skirted table with two chairs
- Wastebasket
- Booth ID sign
- Acknowledgement on the Annual Meeting website and in the conference mobile app

*Meals include breakfast, lunch, refreshments breaks, poster receptions, and the President's Reception.

TABLETOPS \$2,500 EACH

(\$500 FOR NON-PROFIT ORGANIZATIONS)

- Two full conference registrations including all events and meals*
- One 6' skirted table with two chairs
- Booth ID sign
- Wastebasket
- Acknowledgement on the Annual Meeting website and in the conference mobile app

*Meals include breakfast, lunch, refreshments breaks, poster receptions, and the President's Reception.

PROGRAM ADVERTISING OPPORTUNITIES

Featured Advertising in ANA's Final Program, hosted on our event website

- All ads are full color.
- Must be submitted to ANA in hi-res PDF format by August 1, 2024.

ANA 2024

Inside Front Cover, Full Page

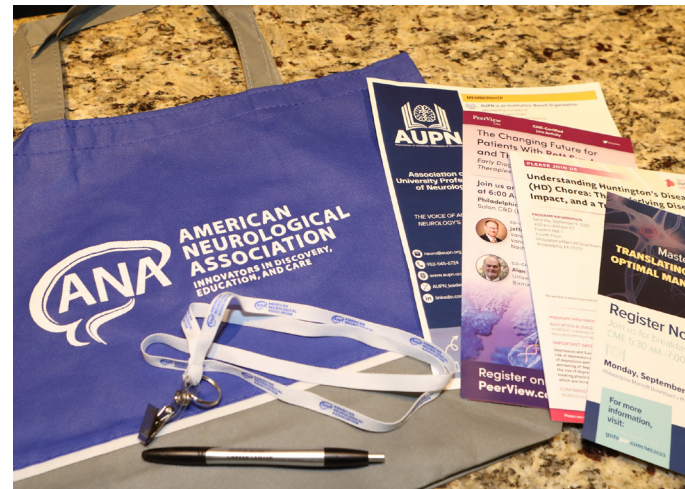
\$3,500 (8 ½" x 11")

Full Page

\$2,500 (8 ½" x 11")

Half Page

\$1,500 (8 ½" x 5 ½")



WEBSITE ADVERTISING OPPORTUNITIES

Featured Advertising on the Annual Meeting Website

Sidebar –

max 270 x 270 pixels

\$1,200

Footer banner –

728 x 90 pixels

\$2,000

MOBILE APP ADVERTISING OPPORTUNITIES

Featured Advertising in the ANA2024 Mobile App

Banner Ad

\$3,000

INDUSTRY INNOVATIONS (SATELLITE SYMPOSIA) OPPORTUNITIES

The deadline to submit the Satellite Symposium Content Approval Form (page 19) for review and consideration is Friday, May 31, 2024.



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HOST A PRODUCT THEATRE OR FOCUS GROUP!

\$20,000 each

Available time slots:

SUNDAY EVENING

September 15th – 3:30 – 5:00 PM (3 slots available)

MONDAY EVENING

September 16th – 4:15 – 5:45 PM (3 slots available)

ONE SPOT AVAILABLE!

\$25,000

Available time slot:

SUNDAY EVENING

September 15 – 7:00-8:00 PM

*Your Product
Theatre or
Focus Group
provides you
dedicated
time to
connect with
attendees.*

YOUR INDUSTRY INNOVATION SESSION INCLUDES:

- Two full conference registrations including all events and meals.
- A riser with a podium and head table for two.
- Standard AV Set: screen, projector, computer, two tabletop microphones, one aisle microphone and one lavalier microphone.
- One approved marketing piece for the event which ANA will send out electronically prior to the Annual Meeting. Within the marketing piece, sponsors may choose to invite recipients to RSVP/register for the event in order to generate leads and drive attendance.
- Acknowledgement on the Annual Meeting website.
- Complimentary recording of your event and hosting on our website, [myana.org](https://www.myana.org), for a full year.

NOTE: Any food and beverage offerings are the responsibility of the supporter and must be ordered through the host hotel.

For Industry Innovations guidelines, please see the “Exhibitor and Sponsor Rules & Regulations” section of the prospectus.

BRANDING OPPORTUNITIES

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HOTEL KEY CARDS/KEY SLEEVES

Contact jsummers@myana.org for pricing

Enjoy high branding visibility and get your messaging in front of Annual Meeting attendees upon arrival and every time they enter their hotel room. Cards and holders will be distributed to all meeting attendees who have booked through the ANA room block. Cards will be printed with your company or product logo.

CONFERENCE BAG INSERTS

\$3,000 per item*

Insert a flyer, program announcement, job opportunity, or product into the ANA2024 conference bags that are handed to every attendee.

**All bag inserts must be pre-approved by ANA. Sponsor is responsible for supplying the finished items.*

CHARGING STATION

\$1,000

Host a charging station at the conference complete with your full-color logo. The stand accommodates multiple devices for charging, and will be positioned near the registration area for maximum visibility.

WIFI SPONSORSHIP

\$45,000 Full Conference Exclusive Sponsorship

\$5,000 Opening Symposium Only

\$7,500 Closing Day only

- Build brand awareness by providing this critical tool! Exclusive sponsor receives password set to company name.
- All sponsors receive acknowledgement on access instructions, signage in registration area, and two complimentary conference registrations.

FOOD & BEVERAGE SPONSORSHIPS

All times are EDT



ANA 2024

All Food & Beverage Sponsorships include the following benefits: (except where indicated)

- Company name/logo on event signage for the duration of event.
- Company name in the ANA2024 Final Program.
- Acknowledgment on event website.
- Opportunity to supply cups and napkins with your company logo.

OPENING SYMPOSIUM RECEPTION *co-hosted by AUPN*

Saturday, September 14 | 5 – 5:45 PM

\$20,000 Exclusive Sponsor
\$5,000 Multiple Sponsors • 4 AVAILABLE

Enjoy high visibility — and associate your company with a major scientific session — by hosting the Opening Symposium of the ANA2024 Annual Meeting.

Opening Symposium | 5:45 – 7:15 PM
The Dawn of Gene Therapy in ALS

PRESIDENT'S RECEPTION

Monday, September 16 | 7:30 – 10:30 PM

\$20,000 Exclusive Sponsor
\$5,000 Multiple Sponsors • 4 AVAILABLE

The President's Reception is the flagship event of the Annual Meeting, attended by all meeting registrants and their guests. Attendees look forward to the opportunity to network at all career levels.

ATTENDEE BREAKFAST

\$10,000 Exclusive Sponsor*
\$5,000 Multiple Sponsors* • 3 AVAILABLE

Start attendees off on the right foot each day while building brand awareness. Industry partners may staff the breakfast location to welcome attendees personally. *Cost per day (Sunday, Monday or Tuesday)

JUNIOR & EARLY CAREER NETWORKING RECEPTION/DINNER

Saturday, September 14 | 7:30 – 9:00 PM

\$5,000

A great chance to get your name and company in front of individuals just starting in their first faculty position as an instructor or assistant professor.

BOXED LUNCH FOR INTERACTIVE LUNCH WORKSHOPS

\$10,000 Exclusive Sponsor*
\$5,000 Multiple Sponsors* • 2 AVAILABLE

Grab attendees' attention by providing a boxed lunch each day for our popular Interactive Lunch Workshops. Industry partners may staff the boxed lunch location to welcome attendees personally. (Note: Per ACCME regulations the boxed lunches themselves may not contain branding or advertising.)
*Cost per day (Sunday, Monday or Tuesday)

TRAINEE BREAKFAST

Sunday, September 15 | 7:00 – 7:30 AM

\$4,000

A wonderful opportunity to get your name in front of students, residents, trainees, and post-doc fellows as well as the ANA's Board of Directors.

POSTER RECEPTION

Sunday, September 15 | 5:30 – 7:00 PM
Monday, September 16 | 6:00 – 7:30 PM

\$20,000 Exclusive Sponsor*
\$5,000 Multiple Sponsors* • 4 AVAILABLE

Sponsor our Poster Reception, a highly anticipated, non-stop event that is always well attended!
*Cost per day (Sunday or Monday)

GLOBAL NEUROLOGY RECEPTION

Saturday, September 14 | 7:30 – 8:15 PM

\$4,000

NEW MEMBER MEET AND GREET

Sunday, September 15 | 7:00 – 8:30 PM

\$5,000

TAKE ADVANTAGE OF YEAR-ROUND SPONSORSHIP OPPORTUNITIES!



The American Neurological Association offers you the chance to reach our members year-round with a variety of opportunities to suit your needs.

ANA SPOTLIGHTS: SHOWCASE YOUR PRODUCTS AND SERVICES!

\$2,500/30-MINUTE SESSION

Let us spotlight your company! These short recorded video product theaters are a great way for you to reach our member base of top decision-makers in neurology. Topics have included CSF venous fistulas, CNS autoimmune disorders, and a myasthenia gravis clinical trial.

YOU'LL RECEIVE:

- Branding opportunities within the video
- Marketing to our membership via ANA social media profiles, email newsletters, and more
- Production support
- Hosting of the video for one year on OnDEC, the ANA's exclusive online education platform

ANA INVESTIGATES: SPONSOR AN EPISODE IN OUR PODCAST SERIES!

**\$2,000/EPISODE
\$5,000/EPISODE
Exclusive Sponsorship**

Demonstrate your support for neuroscience education – sponsor a CME-eligible podcast! Topics range from the neurological effects of COVID-19, to Huntington's Disease, to the use of cannabis in multiple sclerosis.

YOU'LL RECEIVE:

- The opportunity to associate your brand with a specific topic in neurology
- Reach 300-500 listeners per episode (and growing!)
- Sponsorship mention during the opening credits of the episode
- Sponsor recognition on the myana.org page

ANA HIGHLIGHTS: SUPPORT AN ENDURING EDUCATIONAL PROGRAM!

\$1,500/MODULE

Sponsor an emerging topic in neurology! Every month, ANA members produce brief presentations focused on specific learning objectives, offering actionable advice to other ANA members. Recent topics include neurogenetics, functional movement disorders, and spinal muscular atrophy.

YOU'LL RECEIVE:

- Choice of your topic area of interest
- Recognition for sponsoring the module on the myana.org page
- Recognition during the opening slide of the presentation (in accordance with ACCME requirements)

FOR MORE INFORMATION

Visit myana.org/education/educational-program-sponsorship or contact Jennifer Summers, Meetings Manager at jsummers@myana.org

EXHIBITOR AND SPONSOR RULES & REGULATIONS

ANA 2024

EXHIBITOR ATTENDEE REGISTRATION

It is the responsibility of each exhibiting company to register their representatives using the registration code provided after your exhibit space has been confirmed and paid in full. Each booth receives three full conference registrations, and each tabletop receives two full conference registrations, which will be prepared in advance for the listed personnel.

TERMS OF PAYMENT

The applicant agrees to enclose full payment with the application and may pay by check or with credit card. To pay by check, make a check payable to the American Neurological Association – Department 2460, PO Box 4110, Woburn, MA 01888-4110. For credit cards, once we receive your form, the ANA will email you a link to pay online. To be included in initial space assignments, the application(s) and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

SPACE ASSIGNMENT

Once an application with full payment is received, the Exhibitor will receive confirmation and all corresponding paperwork regarding shipping instructions and exhibit set-up process.

Priority for space assignment will be made on a firstcome, first-served basis. Taking space configurations under consideration, management reserves the right to make any revisions necessary to the floor plan. ANA reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in ANA, the payment for exhibitor space will be fully refunded.

CANCELLATIONS

Cancellation of exhibit space or a sponsorship must be made in writing and will be effective the date such notice is received in the ANA office. ANA's cancellation policy will apply as follows:

On or Before June 4, 2024

Full refund minus \$100 processing fee

June 5 - July 31, 2024

Refund of 50% of contracted fee

After July 31, 2024

No refund

GUIDELINES

The American Neurological Association (ANA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. To complement the ANA's 149th Annual Meeting, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals' learning experiences. Therefore, companies providing relevant goods and services can rent exhibit space to showcase their products and services. The ANA strictly adheres to the ACCME's Standards for Commercial Support regarding exhibits, which state: The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

EXHIBITS

When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.

EXHIBITOR AND SPONSOR RULES & REGULATIONS

ANA 2024

COMMERCIAL SUPPORTERS AT EDUCATIONAL ACTIVITIES

Representatives of ACCME-defined ineligible companies may attend an educational activity but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so, but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

2009 PHRMA CODE

By applying for exhibit space, the ACCME-defined ineligible companies agrees to adhere to the 2009 PhRMA Code to Interactions with Healthcare Professionals.

The exhibitor agrees that interactions between company representatives and health care providers should be focused on providing information on products and scientific and educational information. The code prohibits distribution of non-educational items such as pens, mugs and other logo-branded items, as well as items for personal benefit (e.g., tickets to recreational or entertainment events).

CODES AND REGULATIONS

By applying for an exhibit space, an exhibitor agrees to adhere to and be bound by ANA's Exhibitor Rules and Regulations. Exhibitors shall not permit others to do anything to the exhibit or do anything in the facility that will be in any way increase the insurance premiums payable by ANA or the owners or managers of the facility.

Exhibitor shall not sublet the exhibit space, or any equipment provided by ANA, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from ANA.

The exhibitor further agrees to adhere to and be bound by:

1. All applicable fire, utility, and building codes and regulations;
2. Any and all rules and regulations of the facility where the program is held;
3. Applicable terms of all leases and agreements between the managers or owners of the facility; and,
4. The terms of any and all leases and agreements between ANA and any other party relating to the exhibit.

DEMONSTRATIONS

All demonstrations, displays, and audio equipment must be confined to the exhibitor's space and regulated so as not to disturb neighboring exhibits. ANA shall have the right to exclude or to require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

U.S. FOOD AND DRUG ADMINISTRATION (FDA)

ANA requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors shall comply with all applicable FDA regulations, including without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promotion approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit

EXHIBITOR AND SPONSOR RULES & REGULATIONS

ANA 2024

space a letter from the FDA that describes the allowable use of any drug or device exhibited. Information and guidance may be obtained from the FDA's information line at 1-888-463-6332 or 1-301-796-5000, or through the FDA Division of Drug Marketing, Advertising and Communications Research by email at DTCP@fda.hhs.gov.

SETUP AND DISMANTLING OF EXHIBITS

Set-up hours are:

Saturday, September 14 | 12:00 – 5:00 PM

Sunday, September 15 | 8:00 AM – 12:00 PM

Dismantling hours are:

Monday, September 16 | 7:30 – 10:00 PM

All Exhibitors must be completely moved out of the Orange Ballrooms A-D, F-G and the Orange Foyer by 10:00 PM!

POSTER VIEWING HOURS, RECEPTIONS AND DEDICATED EXHIBIT HALL HOURS

Poster viewing hours in Orange Ballrooms A-D and F-G:

Sunday, September 15 | 12:00 – 7:30 PM

Monday, September 16 | 12:00 – 7:30 PM

Poster Receptions:

Sunday, September 15 | 5:30 – 7:00 PM

Monday, September 16 | 6:00 – 7:30 PM

Dedicated Exhibit Hall hours:

Sunday, September 15 | 5:30 – 7:00 PM

Monday, September 16 | 6:00 – 7:30 PM

All Posters will be located and on display in Orange Ballrooms A-D and F-G only. All breakfasts, lunches and refreshment breaks will be served in the Orange Foyer. During Sunday and Monday's Poster Receptions and Dedicated Exhibit Hours, there will be a hosted bar and light refreshments in both the Orange Foyer and Orange Ballrooms A-D and F-G.

SECURITY

The American Neurological Association (ANA) is not responsible for loss or damage to exhibitor property. Each exhibitor must take precautions to safeguard goods, materials, equipment, and display area at all times.

LIABILITY

The ANA and the hotel will not be responsible for loss or damage to displays or exhibits, including but not limited to damage incurred during the installation, removal, maintenance, occupancy or use of the display or exhibit. The exhibitor further agrees to protect, defend, indemnify and save The American Neurological Association and the Hotel, its owners and operators, and their respective parents, subsidiaries, affiliates, employees, officers, directors and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the installation, removal, maintenance, occupancy or use of the display or exhibit. In all cases, the exhibitors will assume responsibility for damage of property and accidents and injuries to exhibitors, employees, contractors, or meeting participants.

VIOLATION OF RULES AND REGULATIONS

Violation of any of the ANA's regulations or FDA regulations may lead to immediate closure of the exhibitor's tabletop exhibit, banning of an exhibitor representative, or barring of an exhibitor's representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.

CARE OF HOTEL PROPERTY

No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, scotch tape, nails, screws, bolts, or any tool which could mark the floor or walls is prohibited.

EXHIBITOR AND SPONSOR RULES & REGULATIONS

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Liability and Insurance: An exhibitor is responsible for any damage to persons or property caused by his tabletop exhibit, employees, agents, or servants. The ANA and the Hilton Orlando will not be responsible for loss, by any means whatsoever (theft, fire, etc.), of any or all material or equipment owned or used by the exhibitor. Exhibitors must carry their own fire, theft, and liability insurance.

FIRE PROTECTION

Exits and fire hose cabinets must be left accessible and in full view at all times. All display materials must be flameproof and subject to inspection. No flammable liquids or substances may be used or shown in tabletop exhibits. All exhibits are subject to inspection by the Fire Department.

ANA'S POLICY TO MAINTAIN THE INTEGRITY OF ACCREDITED CME

Planning and implementing activities to advance the practice and research of our neurologist-members requires diligence, skill and adequate resources. The value industry supporters and sponsors bring to ANA allows us to recruit top researchers and professionals in the field to educate members attending our events and provide adequate space and resources for these educational activities to occur. Managing use of the funding supplied by commercial supporters, advertisers, exhibitors, and sponsors requires a delicate balance between maintaining purity and sterility of education, while at the same time offering value to those organizations that provide much-needed funding for our events. To guide us in this quest, we have developed this policy. At the highest level, ANA meticulously adheres to the ACCME's Standards for Ensuring Integrity and Independence in Accredited Continuing Education: <https://www.accme.org/accreditation-rules/standards-for-integrityindependence-accredited-ce>. These standards dictate that at a fundamental level, accredited CME must be provided in a sterile

environment. Promotion, solicitation, branding, or the like is strictly prohibited in any location (whether it be virtual or real-world) where CME is provided; this especially pertains to ACCME-defined ineligible companies. More specifically, ANA outlines the following: 1) ANA defines the CME Activity as the educational sessions conducted during the annual membership meeting, or activities provided via the website online education center. 2) Meals that occur in the same space just prior to, during, or immediately after the CME activity are considered part of the CME activity and may not include any ACCME-defined ineligible companies branding. 3) ANA does not consider social/networking events or meals held outside of the CME Activity to be a part of the CME activity. These must adhere to the ACCME Standards for separation. 4) ANA makes all decisions regarding disbursement of funds to pay all expenses for the meeting. 5) ANA does not apply funding received from ACCME-defined ineligible companies to subsidize fees for meeting attendees, travel, lodging or other attendance at the event. Travel scholarships for member attendees are paid out of the registration fees or through allocation of member dues, as part of a scholarship program that is core to the mission of the organization. 6) ANA may use commercial support to pay for speaker expenses and honoraria, but the funder has no opportunity to affect who or how much is received, and there is no mechanism to track specifically what income is used to pay for which speaker's expenses, barring the supporter from specifying a dollar allocation to a specific individual. 7) ANA does use funding from all sources (commercial and non-commercial) to pay for meals offered during the CME event, but these are buffet-style offerings and not offered as mechanism for any organization to market or otherwise promote their products. 8) If ANA supplies an attendee list to an organization, it is accompanied by an appropriate use agreement

EXHIBITOR AND SPONSOR RULES & REGULATIONS

ANA 2024

and does so in accordance with ACCME Standards. Ineligible companies are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce/eligibility> 9) ANA does not host social events or meals that compete with education. 10) Employees of commercial supporters and sponsors, while entitled to attend CME events as learners, are prohibited from soliciting members or handing out materials, giveaways in any area where CME is being held. 11) Employees of commercial supporters and/or sponsors are prohibited from being in control of CME, as per ACCME Standards. 12) Individuals wishing to participate as planners, faculty, and/or reviewers for CME receiving non-salary remuneration from commercial supporters and sponsors are required to disclose this to ANA, at which point ANA will work with the individual to determine the degree to which they may participate in CME planning and implementation, and if and how these relationships are disclosed to learners. 13) ANA designates spaces to be used for promotion, exhibiting, and/or advertising; these are maintained as separate and distinct areas, either on the website or during events, and there is no

contamination between these spaces and those where CME is offered or provided. 14) Commercial supporters and sponsors, while they may advertise, promote, and/or solicit in the exhibit hall or public spaces, are prohibited from any of these activities in the areas where CME is provided. ANA leadership designees monitor the educational spaces to ensure compliance. 15) The source of support for CME activities is disclosed to the learners prior to the start of CME activities. This disclosure will not contain any logos, trade messages, or branding or any sort. Disclosure of funding is accomplished by listing, in plain text front, the organization providing funding or in-kind support on an ANA-provided slide for live presentations or on a page preceding the online education. ANA leadership designees monitor the educational spaces to ensure compliance. 16) Any organizations providing commercial support or sponsorship funding for CME are required to sign and adhere to the associated agreements. 17) All materials used as part of the education will adhere to ANA's templates and standards, and further, no logos, branding, trade messages, or alike are permitted on any materials used in conjunction with CME activity or distributed as a part of an activity. ANA leadership designees monitor the educational spaces to ensure compliance.



EXHIBIT APPLICATION

ANA 2024

Exhibit fees must be received by August 1, 2024 in order for your company to be recognized in the final program and on-site signage. Registration information to register company representatives, and an exhibitor kit, will be sent after payment is received by ANA.

CONTACT *All materials will be sent to the person listed below.*

Name _____

Email _____ Phone _____

COMPANY INFORMATION *Name will appear in final program as written below.*

Company Name _____

Mailing Address _____

Email Phone _____

COMPANY DESCRIPTION

Submit a 50-word description, to be displayed in the conference mobile app to:

jsummers@myana.org

EXHIBIT TYPE AND RATE

- _____ 10' x 10' Premium Exhibit Booth \$5,000
- _____ 10' x 10' Exhibit Booth..... \$4,000
- _____ Premium Tabletop Exhibit..... \$3,500
- _____ Tabletop Exhibit..... \$2,500
- _____ I prefer not to be located close to (please list companies):

All exhibit space is assigned by ANA on a first-come, first-served basis.

PAYMENT INFORMATION

Total Purchase _____

Check - Make check payable to the American Neurological Association – Department 2460, PO Box 4110, Woburn, MA 01888-4110

Credit Card - ANA gladly accepts credit card payment. Once we receive your application(s), the ANA will email you a link to pay online.

We/I agree to abide by all the requirements, restrictions, and obligations of ANA2024. We/I assume the entire responsibility and liability for losses, damages, and claims arising from injury or damage to our/my displays, equipment, and other property brought upon the premises of the Hilton Orlando and shall indemnify and hold harmless the agents and employees of the Hilton Orlando, and the ANA from any such losses, damages and claims. By signing this, we/I state that we/I am hereby authorized to reserve space for our/my use in the exhibit area of the 149th Annual Meeting of the American Neurological Association to be held September 14-17, 2024 at the Hilton Orlando.

Cancellations: Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ANA office.

Sponsor Signature _____ Date _____

ANA Representative Signature _____ Date _____

I have read and agree to the terms in the ANA2024 Sponsorship Prospectus

SPONSORSHIP APPLICATION

Deadline August 1, 2024

ANA 2024

CONTACT *All materials will be sent to the person listed below.*

Name _____

Email _____ Phone _____

COMPANY INFORMATION *Name will appear in final program as written below.*

Company Name _____

Mailing Address _____

Email _____ Phone _____

Sponsorship fee must be received by August 1, 2024 to be recognized in the final program and on-site signage.

SPONSORSHIPS

- ____ PLATINUM Sponsorship \$40,000
- ____ GOLD Sponsorship \$30,000
- ____ SILVER Sponsorship \$15,000
- ____ Industry Innovation Session. \$20,000
The deadline to submit the Satellite Symposium Content Approval Form (page 19) for review and consideration is Friday, May 31, 2024.
- ____ Hotel Key Cards/Key Sleeves
Contact jsummers@myana.org
for pricing
- ____ Conference Bag Insert \$3,000
- ____ Charging Counter \$1,000
- ____ WIFI Sponsorship
(Exclusive) \$45,000
- ____ WIFI Sponsorship
(Opening Symposium) \$5,000
- ____ WIFI Sponsorship
(Closing Day) \$7,500

PROGRAM ADVERTISING

- ____ Inside Front Cover Full-Page Ad . . \$3,500
- ____ Full-Page Ad \$2,500
- ____ Half-Page Ad \$1,500

WEBSITE ADVERTISING AND MOBILE APP

- ____ ANA2024 Website
- ____ Sidebar Ad \$1,200
- ____ ANA2024 Website Footer
- ____ Banner Ad \$2,000
- ____ Mobile App Banner Ad \$3,000

FOOD AND BEVERAGE SPONSORSHIPS

- ____ Opening Symposium Reception
(Exclusive Sponsor) \$20,000
- ____ Opening Symposium Reception
(Multiple Sponsors) \$5,000
- ____ President's Reception
(Exclusive Sponsor) \$20,000

- ____ President's Reception
(Multiple Sponsors) \$5,000
- ____ Breakfast
(Exclusive Sponsor) \$10,000
- ____ Breakfast
(Multiple Sponsors) \$5,000
- ____ Boxed Lunch
(Exclusive Sponsor) \$10,000
- ____ Boxed Lunch
(Multiple Sponsors) \$5,000
- ____ Trainee Breakfast \$4,000
- ____ Junior & Early Career
Networking
Reception/Dinner \$5,000
- ____ Poster Reception
(Exclusive Sponsor) \$20,000
- ____ Poster Reception
(Multiple Sponsors) \$5,000
- ____ Global Neurology
Reception \$4,000
- ____ New Member Meet
and Greet Reception \$5,000

PAYMENT INFORMATION

Total Purchase _____

- Check** - Make check payable to the American Neurological Association – Department 2460, PO Box 4110, Woburn, MA 01888-4110
- Credit Card** - ANA gladly accepts credit card payment. Once we receive your application(s), the ANA will email you a link to pay online.

I have read "ANA's Policy to Maintain the Integrity of Accredited CME" and agree to comply with all terms set forth in it.

Sponsor Signature _____ Date _____

ANA Representative Signature _____ Date _____

- I have read and agree to the terms in the ANA2024 Sponsorship Prospectus

ANA 2024

149TH ANNUAL MEETING
of the American Neurological Association
September 14-17, 2024
Opening Symposium Sept. 14

ANA
AMERICAN
NEUROLOGICAL
ASSOCIATION
INNOVATORS IN DISCOVERY,
EDUCATION, AND CARE

ORLANDO • FLORIDA

ANA2024 SATELLITE SYMPOSIA (INDUSTRY INNOVATIONS) CONTENT APPROVAL APPLICATION

Deadline to submit
this form for review and
consideration is
Friday, May 31!

The American Neurological Association (ANA) values the participation of our corporate partners and is supportive of the role that members of this community continue to play in our efforts to provide neurologists and neuroscientists with quality information.

Acceptable educational formats for Satellite Symposia include speaker presentations, panel discussions, video presentations, focus groups, and hands-on activities.

Please ensure that your Satellite Symposium meets the following criteria:

- Content is professionally organized, educationally valuable, and consistent with the interests of ANA members/meeting attendees.
- The title of the symposium clearly conveys the subject matter.
- Faculty are qualified to address the stated topic.
- The topics covered do not duplicate or overlap with content being presented at ANA2024.
- Content is not misaligned with the goals of the ANA's Annual Meeting or in opposition to the ANA's public position on controversial topics.

Attendance at Satellite Symposia varies widely depending upon the topic, presenters, and concurrent conference activities. ANA does not make guarantees regarding the number or type of learners who will attend your session.

Satellite Symposia sponsors may offer CME/CE but it is not required. ANA does not provide continuing medical education credits for Satellite Symposia and assumes no responsibility for credits offered by other organizations. The accredited providers are responsible for the content, quality, and scientific integrity of their Satellite Symposium. ANA will not suggest or approve content or speakers for activities. ANA requires that all Satellite Symposium attendees are also registered for ANA2024.

Contact Name

Contact Email Address

Name of Company

Brief description of company/organization:

Satellite Symposium Title. The title should appear in title case (major words capitalized and minor words are lowercase). Titles must reflect the actual content of the presentation.

Symposium Overview. A comprehensive summary of the content and format of the symposium.

Learning Objectives. Include at least three (3) specific, measurable learning objectives that define intended outcomes for the audience.

Name, credentials, and affiliations of speaker(s) and/or panel members:

Will you be offering CME/CE credit for this event? Yes No

Name of accredited providers that will award CME/CE credits:

Number of credits:

Commercial Support. Indicate the source(s) of commercial grant support.

Please complete and return this form to Jennifer Summers, ANA Meetings Manager, at jsummers@myana.org